



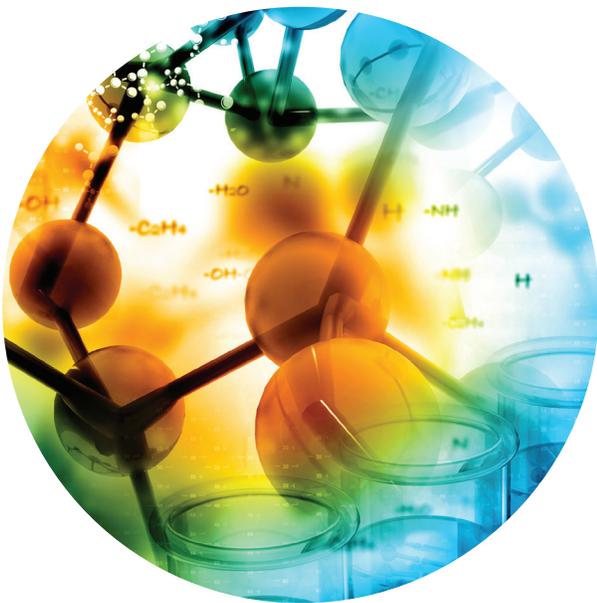
Lawyers for the Lifecycle of Food,  
Dietary Supplement & Cosmetic Products;  
Brand to Generic Drug Leaders.



AMIN  
TALATI  
UPADHYE

## Brand to Generic Drug Practice

Amin Talati Upadhye's Brand to Generic Drug Practice provides counseling both to generic companies seeking to challenge patents and bring drugs to market, and to brand name pharmaceutical companies seeking to strategically patent and protect their brand name products in the long term.



### WE ADVISE DRUG COMPANIES AT EVERY STAGE OF THE LIFECYCLE OF THEIR PRODUCTS:

- strategic advice on products at the beginning of the development pipeline
- prototype development and clinical trials with an eye towards gaining FDA approval
- eventual patent applications and possible challenges in court.

We have developed a special renown in the representation of generic drug companies in Paragraph IV litigation: the process whereby companies challenge patents held by brand name companies in order to bring these important, often life-saving, medications to the market in generic forms.

## Our Attorneys

All of Amin Talati Upadhye's attorneys have legal degrees and backgrounds focused on intellectual property and government regulations and undergraduate degrees in areas such as organic chemistry, pharmaceuticals, molecular biology, food science and human nutrition, and bio-medical engineering. In addition many have deep backgrounds in regulatory affairs.



**Shashank Upadhye** is widely regarded as one of the leading Hatch-Waxman Paragraph IV attorneys in the country. Small to midmarket players turn to him to overturn brand patents in Paragraph IV litigations, aimed at bringing generic versions of medicines swiftly and effectively to the marketplace. Fortune 500 pharmaceutical companies trust him to protect their brand from such challenges. For all of his clients, Shashank provides strategic guidance from the initial product idea, through product design and selection, R&D, and clinical trials to FDA approval and product launch.

Shashank is a trusted advisor at every step of the drug product lifecycle, including product selection, research and development, product application, product launch, and ongoing marketing and sales. His long track record in-house makes him adept in both the intricacies of drug laws and the demands of corporate and transactional work. He is as effective with complex litigation strategies in "failure to warn" or defective FDA label cases as he is with strategic business advice and public policy counseling on pending legislation or dealing with agencies.

Shashank has a robust counseling and compliance practice where he advises clients on matters relating to drug approval, drug marketing, supply chain management, and marketing and data exclusivity issues. He also assists clients with FDA enforcement defense and counseling.

## Other Client Services



### INTELLECTUAL PROPERTY

Drawing heavily on our IP, patent and trademark expertise, we provide our clients with business advice and strategies that enhance product value and head off future litigation. We advise on patent and trademark applications, corporate and commercial IP related transactions, and anti-competition.



### LITIGATION

We are deeply experienced in FDA and FTC disputes, patent and trademark infringement cases, class actions, breach of contract and unfair competition claims. We are renowned in the area of Paragraph IV litigation, where companies challenge brand name patents so that medications can be marketed in generic forms.



### FOOD & DRUG PRACTICE

We support clients throughout the entire lifecycle of products aimed at improving the population's health and wellness: food and beverages, nutritional supplements, cosmetics, medical devices and pharmaceuticals.

## Contact Us

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